

Privacy Policy

Effective Date: March 30, 2026

1. Introduction

Raise Calm ("the App") is provided by Xadrez Inverso LDA, operating as FATFIRE Apps ("we", "us", or "our"). We respect your privacy and are committed to protecting your personal data. This Privacy Policy explains what information we collect, how we use it, and your rights regarding that information.

2. Information We Collect

The App is designed with a local-first philosophy. We do not require you to create an account, and we do not operate a backend server. The vast majority of your data never leaves your device.

2.1 Data Stored on Your Device

The following data is stored locally on your device using Apple's on-device storage (SwiftData and UserDefaults) and is never transmitted to us:

- Daily check-in records (whether you stayed calm or not, emotions selected)
- Streak and milestone progress
- Journal entries and letters you write
- Onboarding preferences (children's ages, selected triggers, frequency)
- Notification preferences and schedule
- App theme selection

This data is deleted when you uninstall the App.

2.2 Anonymous Identifier

- We generate an anonymous identifier using Apple's Identifier for Vendors (IDFV) or a random UUID if IDFV is unavailable. This identifier contains no personally identifiable information and is used solely to manage your subscription and associate anonymous analytics events. It is stored in your device's Keychain.

2.3 Data Shared with Third-Party Services

The App uses the following third-party services, each of which may receive limited, anonymous data:

- PostHog (analytics): receives anonymous usage events (e.g., screens viewed, features used) and your anonymous identifier. No personally identifiable information is sent. Privacy policy: <https://posthog.com/privacy>
- Bugsnag (crash reporting): receives crash logs and diagnostic information to help us fix bugs. Your anonymous identifier may be included. Privacy policy: <https://smartbear.com/privacy>
- RevenueCat (subscription management): manages your subscription status using your anonymous identifier and Apple transaction data. Privacy policy: <https://www.revenuecat.com/privacy>
- Apple App Store / StoreKit: processes all payment transactions. We never see or store your payment details. Privacy

policy: <https://www.apple.com/legal/privacy>

3. Information We Do NOT Collect

We do not collect or access: your name, email address, or any account credentials; your location; your photos, camera, or microphone; health data (HealthKit); advertising identifiers (IDFA); or any data from other apps on your device.

4. Kid Mode and Children's Privacy

The App includes a Kid Mode feature where children can select emotions from a predefined list. This data is stored locally on the parent's device only and is never transmitted to any server or third party. We do not knowingly collect personal information from children. The App is intended for use by parents and guardians.

5. Notifications

The App may request permission to send local notifications as daily reminders. These notifications are scheduled entirely on your device and do not involve any external push notification server. You can disable notifications at any time in your device's Settings.

6. Data Retention

Local data: stored on your device until you uninstall the App. Keychain data (anonymous identifier) may persist after uninstallation but contains no personal information.

Third-party data: retained according to each service's own data retention policies. You may contact us to request deletion of your anonymous data from third-party services.

7. Your Rights

You can delete all local data at any time by uninstalling the App. If you wish to request deletion of your anonymous identifier from our third-party analytics and crash reporting services, please contact us at fatacquire@gmail.com with the subject line "Data Deletion Request".

8. Security

Your data is protected by Apple's built-in device security, including file-system encryption and Keychain encryption. All network communication with third-party services uses HTTPS/TLS encryption.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any material changes by posting the updated policy within the App or on our website. The effective date at the top of this document indicates when the policy was last revised.

10. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

Xadrez Inverso LDA (operating as FATFIRE Apps)

Email: fatacquire@gmail.com